

October 15, 2014

Terry Holliday
Commissioner
Kentucky Department of Education
500 Mero Street
1st Floor CPT
Frankfort, KY 40601

Dear Sir or Madam:

Today's rising education costs and the current state of the economy has made funding higher education particularly challenging for students. That is why we are so pleased to be able to once again offer a **\$10,000 cash scholarship** to be given to the winning student in our 8th annual national competition to Create-A-Greeting Card. In addition, a **\$1,000 cash prize goes to the school** of the winner.

This scholarship contest is unique, simple and easy for students in high school or college to enter. And, the winner's entry will be produced and sold as a real greeting card!

The 8th Annual Create-A-Greeting-Card Scholarship is for ALL students!

- **Artwork or a digital photo can be entered**
- **No complicated or oppressive rules**
- **Easy and fast online entry**

We would like to inspire the youth of today to recognize quality and beauty and to capture it, whether that be in the form of a digital photo or a finished piece of art from their art class or computer lab. The contest can be a **turning point in the life of a student** who might not otherwise be able to afford the education they deserve but we need your assistance!

Please review the materials enclosed, especially the sample cards (including a sample of one of the past winners) and the official rules. What we are looking for can be in photography, graphic design, or fine arts. To see a complete set of our designs, simply visit our website, www.GalleryCollection.com

In order for this scholarship program to be a success, we need your help to publicize the scholarship and the online entry within your educational community. **Please help us by taking one of the important "Next Steps" outlined on the enclosed "Next Steps" document.**

Sincerely,

Alan R. Greenwald

Allen R. Greenwald, President